SALADITAS®
SALTINE CRACKERS

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PRODUCT FACTS

- **6 saltine crackers** squares per individual package
- Due to its slightly salted flavor it is the perfect carrier for **seafood, stews and more**
- Ideal pairing with a **wide variety** of soups and salads

BRAND FACTS

- **#1 saltines brand** in Mexico with 88% Market Share
- **Fastest growing** branded saltine cracker in the US[1]
- **#3 saltine cracker brand in the US** driving 28% of segment growth[2]

SALADITAS 200 COUNT

6 CRACKERS FOR THE PRICE OF 2!

FREE

*Ask your PepsiCo Sales Rep for free napkin holders

Product	GTIN	Case Pack	Unit Size
Saladitas Saltine Cracker	00686700000405	200 units	0.38 oz

[1]IRI Total US Grocery L52W ending 12/29/19 [2]IRI L52 Weeks Ending Jan 26, 2020

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